

Conférence invitée InCIAM-CERGAM-IAE

Vendredi 30 juin 2023
9h30-12h
Bâtiment Egger, Amphi 1
29 avenue R. Schuman, Aix-en-Provence

Prof. Maciej KARWOWSKI

On creative agency

Some people grossly overestimate their creative skills; indeed, the world is full of scribblers. Others harshly underestimate their creativity, attributing it solely to geniuses and great figures from the past. Which of these two perspectives makes more sense, both pragmatically and scientifically? What does the scholarly evidence say? Two decades of research in the psychology of creativity convincingly demonstrate that understanding how we perceive creativity in general and our potential, in particular, plays an essential self-regulatory role in our actions. What we think about the nature of creativity and our creative skills matters tremendously! In this talk, I will synthesize theories and research on creative agency, showing when, how, and why our confidence and centrality of creativity matter when creative activity is considered.



Maciej Karwowski, Ph.D., is a full professor of psychology and education at the University of Wrocław, Poland. M. Karwowski is a director of the Creative Behavior Lab and the editor-in-chief of the Journal of Creative Behavior. He is an author or co-author of more than 200 articles devoted to creativity research, emphasizing the role of cognitive (e.g., intelligence) and motivational (e.g., creative self-concept) factors in enriching people's creative activity.

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